



**FOR IMMEDIATE RELEASE**

Monday, October 29, 2018

## **National #SmartHomeDay November 3 To Be Marked By Joint Live Video Stream From Industry Leading Brands**

Crestron, Origin Acoustics, Rayva, Josh.ai, Barco Residential, TruAudio, Control4 and more team up to celebrate #SmartHomeDay with Facebook live video.

[HEWITT, NJ, October 29, 2018] – Leading brands from across the custom smart home and home entertainment industry will participate in a joint Facebook live video stream, Saturday, November 3 to mark the first annual National #SmartHomeDay. Founding member brands will take 10-20 minutes each to share their ‘origin story’ and an overview of their product solutions for homeowners. Custom installers will also take part in the live stream providing helpful tips for a successful smart home.

The live video feed will be publicly viewable online on National Smart Home’s Facebook page: <https://www.facebook.com/NationalSmartHome/>. “This unprecedented Facebook live is a way for brands and dealers to speak directly to homeowners,” said Matt Montgomery, Co-Founder of Tym. “Knowing what’s out there and what’s possible will help them make informed choices for their own home.” The video feed will begin at 10:00 AM eastern and will last several hours.

On-air hosts, Matt Montgomery of Tym, Michael Restrepo of Restrepo Innovations, and Rob Skuba of The Tech Reps will be onsite at the Rayva showroom in New York to introduce each brand segment and moderate questions and answers with viewers on Facebook. “Rayva’s mission is to delight and inspire people by transforming the home entertainment experience through immersive theaters and relaxation spaces, bringing families together,” said Vincent Bruno, CEO, Rayva International, LLC. “The community at NationalSmartHome.org engages with homeowners and provide answers to important questions they have and that’s very important to us at Rayva.”

### **DOWNLOAD IMAGES HERE:**

[https://www.dropbox.com/sh/d4aa8w42fbi728u/AACVu\\_srPXzfEO9ttx7cJArMa?dl=0](https://www.dropbox.com/sh/d4aa8w42fbi728u/AACVu_srPXzfEO9ttx7cJArMa?dl=0)

National #SmartHomeDay is being sponsored by NationalSmartHome.org a new online resource for homeowners that provides free resources for homeowners to learn about current technical standards, understand terminology, discover brands, and find local custom installers.

“The NationalSmartHome.org connects organically manufacturers with products that make the life of consumers simpler and more enjoyable. This is the same principle behind our company Rayva,” said Theo Theo Kalomirakis, Executive Director, Rayva International, LLC. “We are very excited to work with National Smart Home and support its efforts that help everybody in the AV industry.”

“With the incredible fast paced expansion of smart home products and information we feel it is crucial to have an experienced and focused resource to help homeowners,” said Rob Skuba, Owner, The Tech Reps. “With participation from iconic manufacturers, suppliers and dealers NationalSmartHome.org will provides a positive, no-judgement zone to answer homeowner’s questions and bring awareness to our industry”

**WHAT:** National #SmartHomeDay Facebook Live video stream  
**WHEN:** 10:00 AM November 3  
**WHERE:** <https://www.facebook.com/NationalSmartHome/>

**ABOUT NATIONALSMARTHOME.ORG:**

NationalSmartHome.org is a brand agnostic website where homeowners can learn about the home technology trends and solutions available. Visitors can also search for a custom installer in their area to fulfill their home technology needs.

Website: <https://www.nationalsmarthome.org>  
Facebook: <https://www.facebook.com/NationalSmartHome/>  
Instagram: <https://www.instagram.com/nationalsmarthome/>  
Twitter: <https://twitter.com/NationalSmart>

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